

February 2024 Mid-Month News

Celebrating CTE (Career and Technical Education) Month!



**CELEBRATE TODAY,
OWN TOMORROW!**

What is Career and Technical Education?

Career and Technical Education (CTE) programs are a sequence of courses that integrates core academic knowledge with technical and occupational knowledge and skills to provide students a pathway to postsecondary education and careers. CTE teaches transferable workplace skills in applied learning contexts to provide opportunities to explore high-demand career options, and gives students the technology and skills needed for success in adult life.

[Click here to see how WCEDP partners to promote CTE!](#)

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WEBSITE



UPCOMING EVENTS



Is Your Business Ready for Success(ion)?

For Business Owners: Success begins with a plan.

Whether your exit is three years or three decades away, every business owner needs an exit strategy. Don't let one of the "five D's" of death, disease, disaster, disability, and divorce knock your business off course. This discreet 5-week online course will guide you through a business succession and transition planning process to learn, leverage, and plan for your transition. And help you prepare your legacy.

Who: Business owners who want to be prepared to transition when the time is right – whether that timing is expected or unexpected

What: A confidential online course designed for business owners to understand all their options and create a formal, comprehensive, and strategic succession plan

When: Weekly 1.5 sessions over 5 weeks. There are two sections of the course starting in 2024. Tuesdays noon-1:30; course starts March 5th. Or Thursdays 8:30-10 a.m.; starts September 26th.

How: Professional instructors and coaches, curated materials, breakout sessions, and learning with other business owners

Why: Success does not happen without a plan

Facilitated by:



You and future leaders of the business will be prepared for business succession whether it occurs right on schedule or due to unexpected circumstances. You'll learn what resources are available to you and your business, and how to leverage them. Most importantly, you will create your own personalized succession plan. And, if you desire outside professional assistance, we'll help you find it.

MORE INFO

UPCOMING EVENTS



**CENTRAL MINNESOTA
Jobs & Training Services**



Central Minnesota Career Fair

Wednesday, March 27 from 2 - 6pm
Monticello High School, 5225 School Blvd, MN 55362

Registration cost is \$150.00 per booth.

Registration includes one table, two chairs, limited electricity,
Wi-Fi and advertising for the event.

**** Remember you must complete your registration online by Feb 24th to be included in the employer directory given to job seekers attending the career fair.**

[Register by clicking HERE](#)

ILT Academy provides scholarships to participants provided by statewide, regional and local partners: Northspan Group, Inc. Initiative Foundation Greater St. Cloud Development Corporation. There is no cost to participants other than your time.

The 10-Week Lean Startup Program is ideal for teams and individuals who are just starting to shape their ideas, or have an existing product or business that they want to develop and grow like a startup. High Tech, Low Tech, No Tech business ideas, as well as non-profits are welcome. The program combines remote learning, remote collaboration, and remote coaching to help participants test and refine their business ideas.



Lean Startup Innovation

OVERVIEW
In this 10 week program, students will learn how to leverage design thinking, design innovation, with lean startup methods to identify problems worth solving, the needs of their customers and develop bold, new products and service ideas. Students will practice using new tools, frameworks, and processes to collaborate, communicate, create, and think critically about their ideas.

- DELIVERABLES**
- 30 Second Pitch
 - Lean Canvas / 1 Page Business Plan
 - 30 Day Active Customer Discovery Plan
 - 90 Day Roadmap
 - 1 Page Business Overview
 - Basic Proforma
 - 10 min business presentation on their Lean Canvas / Business Plan
 - 5 Min video presentation on their startup business idea



**100
SERIES**

ILT Academy (100 Series) Minnesota – Virtual Spring Cohort 2024

MAR
05

Application
Deadline

Week of April 18th – June 20th
📺 VIRTUAL 📅 THURSDAY 🕒 6PM - 10PM (CDT)

Program Cost: No Costs to participants other than your time.
**Limited spots available
*** Virtual Program

www.iltacademy.io/explore-programs



APPLY TODAY



GRANT OPPORTUNITIES!



Governor Walz, Lieutenant Governor Flanagan Open DEED's Largest-Ever Round of Child Care Grants and new Office of Child Care Community Partnerships

DEED is issuing a Request for Proposals (RFP) for Child Care Economic Development grants for local units of government and other eligible communities and non-profit organizations to create new child care slots to meet the needs of working families. This program provides funding to communities to invest in new or expanding child care businesses, including facility improvements, worker training, attraction, retention, and licensing, among other strategies to reduce the child care shortage.

This round of Child Care Economic Development grants will be the largest so far at \$6.2 million —nearly as much as has been distributed during all previous such grant rounds combined. Grants will be available up to \$600,000, which DEED expects to deliver to dozens of communities across Minnesota, impacting thousands of the new child care slots in communities in which access is needed most.

MORE INFO



Workforce Training Available for Minnesota Employers

Need Help Training or Retraining Your Workforce? We Can Help!

The state of Minnesota Job Skills Partnership (MJSP) program offers grants to help train or retrain your workforce. We've helped train thousands of workers in the state.

MJSP works with a broad range of businesses, educational institutions and nonprofit organizations to:

- train or retrain workers
- expand work opportunities
- keep high-quality jobs in the state

Your business may qualify for one of our training grant programs that help offset training-related expenses.

MORE INFO

mn EMPLOYMENT AND
ECONOMIC DEVELOPMENT
OFFICE OF SMALL BUSINESS AND INNOVATION

WE INVITE YOU TO THE

SMALL BUSINESS RESOURCE CONNECTION

Wednesday
March 6th, 2024

Join us to learn about resources and support organizations that serve entrepreneurs and small businesses.



3:00 – 5:00 pm
Panel Discussion 3:30-4pm



Iron Street Distillery
539 E St Germain St
St. Cloud, MN 56304

OPEN TO THE PUBLIC

*Hosted by The Minnesota Department of
Employment and Economic Development*



Can't attend the event? Learn more about Minnesota's small business resources here!
<https://joinusmn.com/smallbusiness>

MORE INFO

NOW HIRING!



WE ARE HIRING!



Open Positions:

- Medical Assemblers
- Molding Operators
- team lead-3rd shift
- Finishing Operators
- Wash/Tumble
- Silicone Clean Up

APPLY NOW!

trelleborg.com/en/healthcare/about-us/careers



WORK WITH US

Facilities in:
 Roseville, MN
 Cokato, MN
 Maplewood, MN



vitalpath.com/careers





As the seasons change, earn some COLD hard cash!

Doherty Staffing Solutions is partnering with a leading company in Delano, MN. We are seeking candidates for temp-to-hire Medical Assembler positions on all shifts.



WHAT IS CAREER AND TECHNICAL EDUCATION?



92% of high school students and 69% of college and adult students are engaged in CTE, learning skills in the classroom and on the job.¹



CTE is delivered at comprehensive and CTE-dedicated high schools, magnet schools, area technical centers, community and technical colleges and some four-year universities.

CTE students earn industry certifications and licenses, postsecondary certificates, associate degrees, bachelor's degrees and higher.



CTE is good for students, good for businesses and good for communities.



CTE high school students are college and career ready – 94% graduate high school and most enroll directly in college.²

CTE associate degrees can pay **\$10,000 more** per year than associate degrees in other fields – and can even pay more than bachelor's degrees – while limiting student debt.³



CTE is the answer to the nation's projected deficit of **6.5 million** skilled workers, including infrastructure, health care and manufacturing workforce shortages.⁴



LEARN MORE ABOUT CTE AT ACTEONLINE.ORG

¹ U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics (NCES), High School Longitudinal Study of 2009 (HSL:09), Base-year, 2013 Update, and High School Transcript File; U.S. Department of Education, National Center for Education Statistics, 2015–16 National Postsecondary Student Aid Study (NPSAS:16).

² Perkins Collaborative Resource Network, Perkins Data Explorer, customized Consolidated Annual Report data; U.S. Department of Education, Office of Elementary and Secondary Education, Consolidated State Performance Report, 2010-11 through 2017-18; U.S. Department of Education, NCES, HSL:09, Base-year, 2013 Update, High School Transcript, and Second Follow-Up.

³ Georgetown University Center on Education and the Workforce. (2020). *The overlooked value of certificates and associate's degrees: What students need to know before they go to college*; Schneider, M. (2013). *Higher education pays*; College Board, Annual Survey of Colleges; NCES, IPEDS Fall 2020 Enrollment data and IPEDS 2020 Institutional Characteristics data.

⁴ Construction Industry Resources as cited in Ngo, M. (2021). *Skilled workers are scarce, posing a challenge for Biden's infrastructure plan*. New York Times; Korn Ferry. (2018). *Future of work: The global talent crunch*; Strack, R., Carrasco, M., Kolo, P., Nouri, N., Priddis, M., & George, R. (2021). *The future of jobs in the era of AI*; Wellener, P., Reyes, V., Ashton, H., & Moutray, C. (2021). *Creating pathways for tomorrow's workforce today*.

CTE PREPARES THE WORKFORCE ACROSS A WIDE RANGE OF INDUSTRIES AND OCCUPATIONS.



Agriculture, Food & Natural Resources

Architecture & Construction



Arts, A/V Technology & Communications

Business Management & Administration



Education & Training

Finance



Government & Public Administration

Health Science



Hospitality & Tourism

Human Services



Information Technology

Law, Public Safety, Corrections & Security



Manufacturing

Marketing



Science, Technology, Engineering & Mathematics (STEM)

Transportation, Distribution & Logistics



DOWNLOAD

